

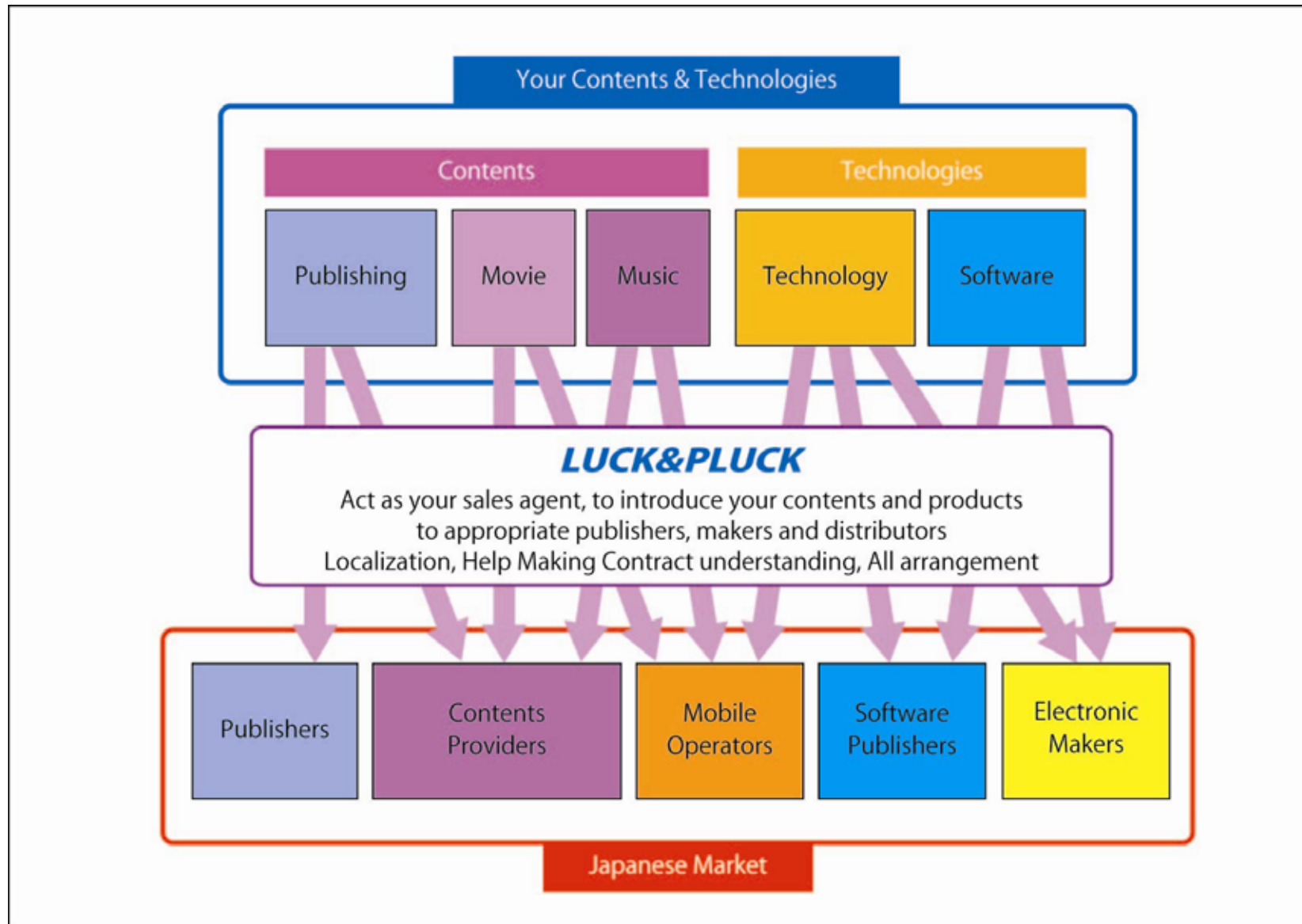
A Company Overview of LUCK&PLUCK Inc.

ラックアンドプラック  
**LUCK&PLUCK**

## *The Company's Overview*



【Business Flow】 We are a Conduit to the Japanese Market for your Contents and Technologies.



## Let your games for Chinese Mobile Market !!!



**We have a strong connection with Chinese Mobile Operator “China Unicom”**

**We can provide you with consultancy service, localization, and ROY management.**

**Chinese Mobile market is so huge. You'll find profitable business entering your game content into China.**

**GAMEX** <http://www.gamex-jp.com/>

## NEWS

- 2009/08/11 | [中興通信へのコンテンツ提供を開始](#)
- 2009/07/21 | [GAMEX\(ゲームクス\)サイトオープン](#)
- 2009/07/20 | [ユニコムシステムインテグレーションにコンテンツ提供開始](#)
- 2009/07/01 | [ハイスクールゴルフの配信準備開始](#)
- 2009/06/30 | [トワルトレールの配信準備開始](#)
- 2009/05/26 | [Dragon Fire Pinballの配信準備開始](#)
- 2009/05/25 | [バトルレボリューション煌伝説2の配信準備開始](#)
- 2009/04/15 | [中国サービスプロバイダーと契約](#)
- 2009/04/01 | [チャイナユニコムと3Gサービスでアライアンス](#)

[▶ 過去のニュースへ](#)

## GAME



## SERVICE

- 中国向けコンテンツ配信サービス**  
モバイルコンテンツを中国向けにローカライズし、中国全土への配信代行を承っています。
- 中国向けモバイルアプリ開発サービス**  
ローカライズ技術を活用したモバイルアプリケーションの開発をお受けしています。
- 中国向け動画配信サービス**  
ゲームのみならず、各種動画も中国全土への配信を行っています。
- 中国向けゲーム受託開発サービス**  
中国でのオフショア開発の経験を活かし、新作ゲームの開発をお受けしています。

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**Our services include**

**-Content delivery services for China,**

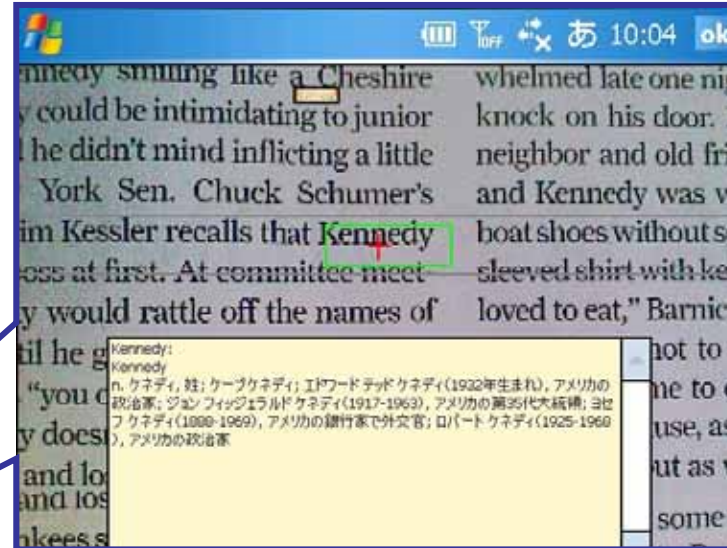
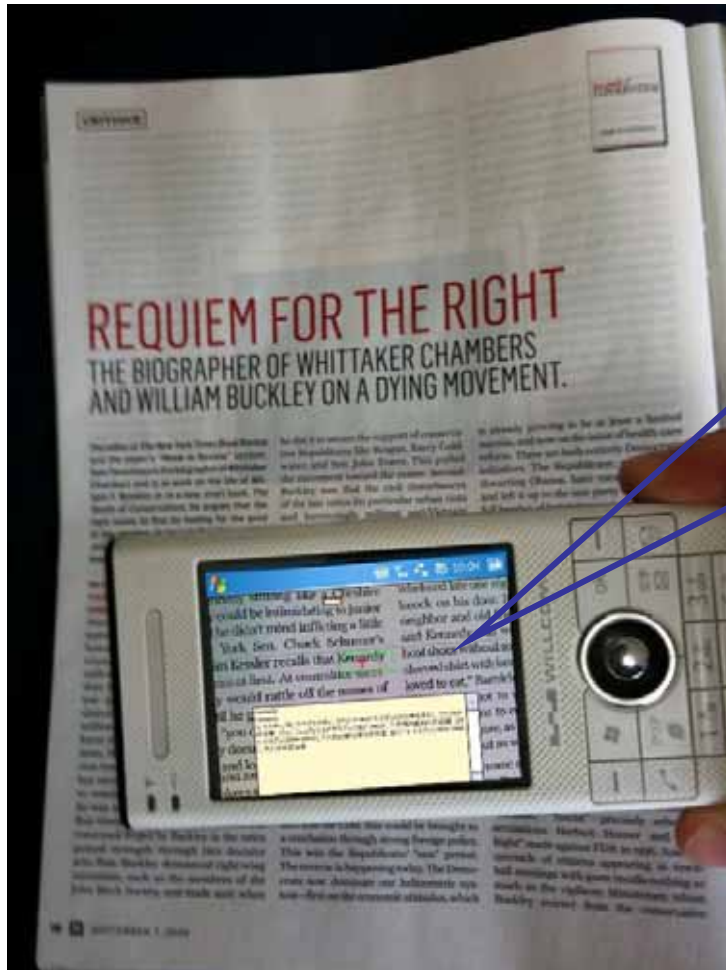
**-Mobile software developing for China,**

**-Movie delivery service for China,**

**-Game developing for China,**

# LUCK&PLUCK's Software Line 1

## < Video Dictionary >



*The device shows the meaning of the word on the monitor, when you align the cursor on any word, adjusting the camera on the terminal.*

**OCR (Optical Character Recognition) technology capable of real time reading**

**It can be used not only in mobile phones but also digital cameras**

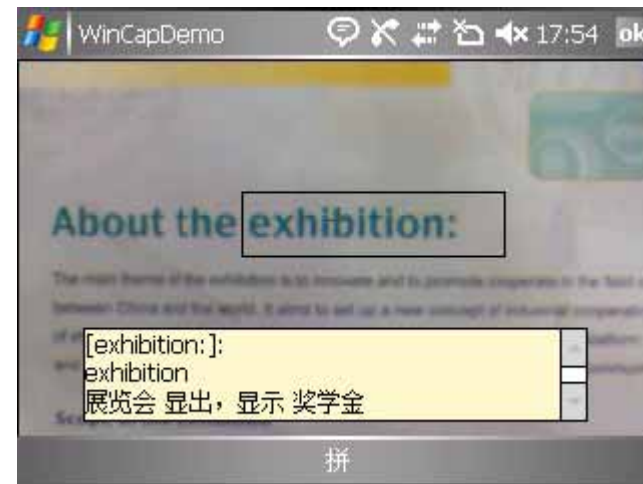
**and dictionaries.**

Demo movie is showing (ID : luck / PW : pluck)  
[http://www.luckandpluck.co.jp/demo/video\\_dictionary.html](http://www.luckandpluck.co.jp/demo/video_dictionary.html)

## LUCK&PLUCK's Software Line 2

### < Camera Dictionary >

Camera Dictionary can recognize the images in the mobile phone as characters by pen touch, and show the meaning of the English word.



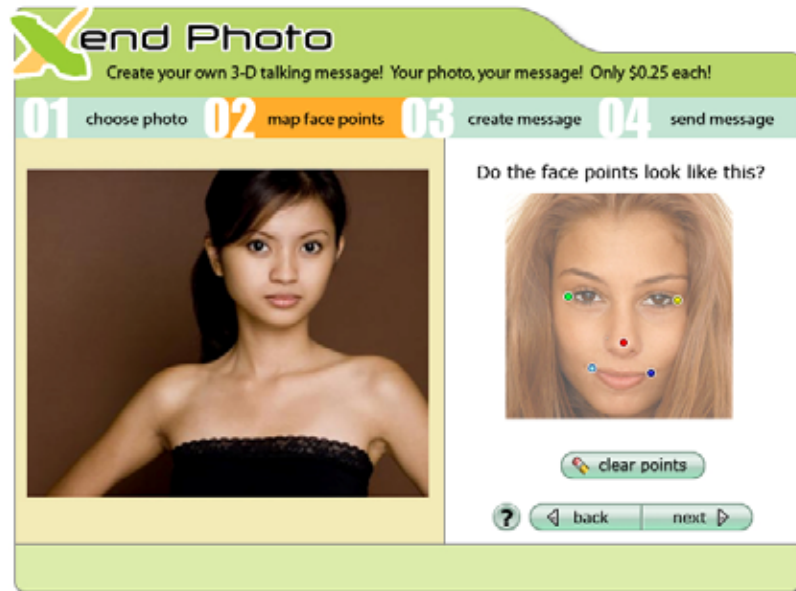
## LUCK&PLUCK's Software Line 3

### < Zutoon >

On this SNS site, you can make a photo and illustration talk as you create a message, and send it to mobile phones or exchange them. < Zutoon > (Developer : US Vidiator)

Mapping the facial points (ears, nose, mouth) on the still image data such as a photo or illustration of a face and typing an arbitrary message, you can make the data talk.

***Voice reading function! Translation function to movies on the cell phone!!***



#### [Feature]

Mapping the facial points on a photo or illustration, it will read your own prerecorded message. You can send it to your friends by e-mail.

Please visit the demo site and enjoy it.

Zutoon

<http://www.zutoon.com/ZuToon/index.asp>

## LUCK&PLUCK's Software 4

### < Xenon Offline Encoder >

Xenon Offline Encodor is designed to create movies for the cell phone. This is a business purposed common software used by more than 120 companies (contents providers), which deliver cell phone movies.

**Docomo recommends Xenon Offline Encoder on its official website.**

<http://www.nttdocomo.co.jp/service/imode/make/content/imotion/mp4/proccess/>



[Our Proposal]

When you start to deliver movies on your mobile site, please consider this software and make the most of it.

Xenon Offline Encoder is now on sale at bisard Inc. as a distributor.

Online shopping Web site

<http://www.bisard.jp/xenon/>

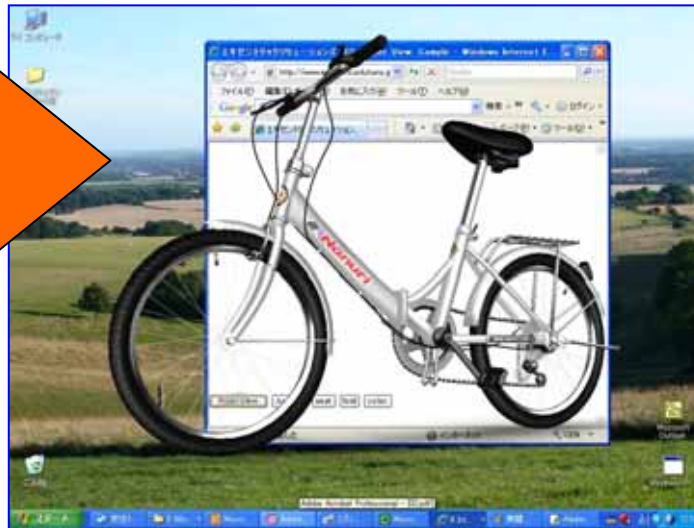


## LUCK&PLUCK's Software 5

# WEB3D Technology

WEB 3D Technology enables the object designed in 3D to get uploaded onto the web browser. This technology is already popular among the Internet advanced companies, like US and Korea. All the US automakers have published their models on the web using the technology of this product.

Please visit the demo movie (ID:luck PW: pluck)  
<http://www.luckandpluck.co.jp/demo/web3d.html>



**[Our Proposal]**  
WEB 3D  
Technology will  
allow your  
company's website  
to get more impact.

3D object is displayed, which looks like popping up out of the web browser!

## LUCK&PLUCK Animation Works

# Animation Works for TV and Movies

We're an agent of Animation Production called "GRACO FILMS" in Mexico. We're dealing with their copyright to Now one of their works called "KEN & Monster" is on the screen on NHK EDUCATION.



Ken & the Monster NHK Japan / Graco Films All rights reserved 2009.

Ken & Monster part 1 (on air at NHK)



TV BOY (Look for the sponcer)

Graco Films <http://www.gracofilms.com/>

## LUCK&PLUCK's translation works

### 「漢字パワー (KANJI POWER)」

『KANJI POWER』 written by Souun Takeda  
translated by LUCK&PLUCK



The author Souun Takeda is a famous Japanese calligraphy artist. He is well known for making the title letters of a major NHK historical drama “Ten-Chi-Jin”.

His new book is about his passion for Japanese Kanji and also consists of his new calligraphy works. This book is designed for bilingual books. And LUCK&PLUCK translated it for English part.

## LUCK&PLUCK's Handling Literary Work

### “Little Jun, the Cap and the Doll”

We are publishing this book to the global markets.

We translate to English and manage the literary copyright including the sales to global publishers.

“Little Jun, the Cap and the Doll” Author: Yoko Takimoto

Publisher: Gomabook

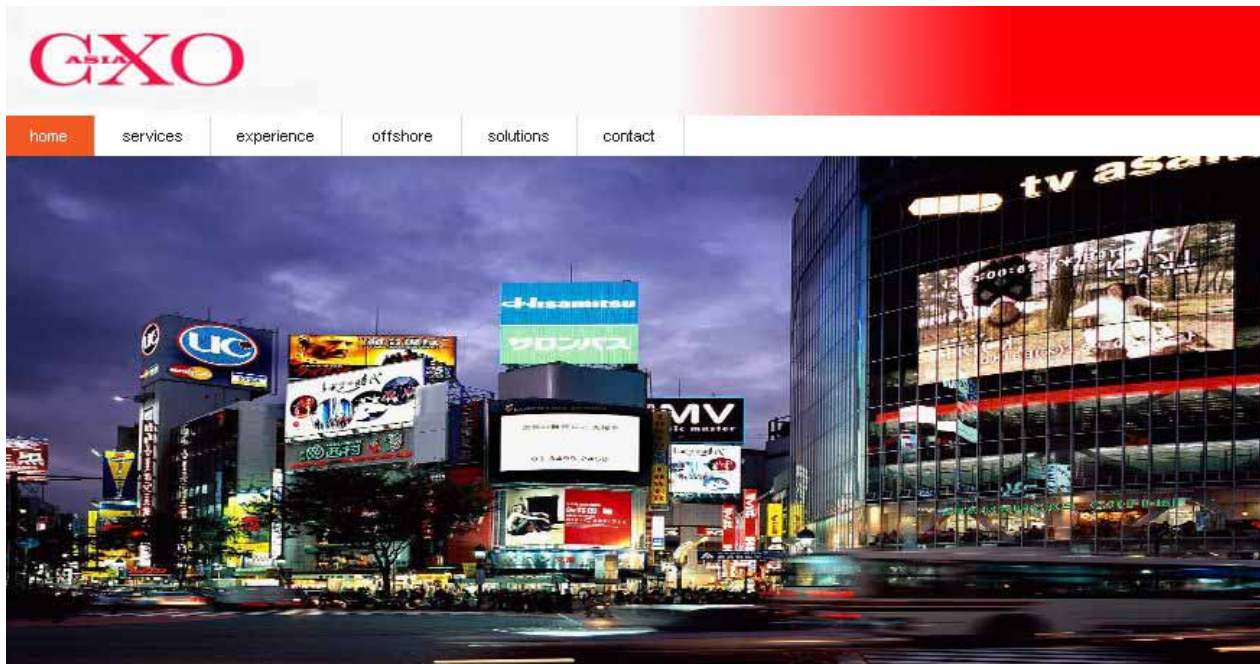


< Story Line > A little girl, Jun, came up to a big blue amusement park. She is growing up, learning and appreciating life through various experiences there. This is a tale of love, which simply describes us a spiritual journey. (\*JUN is a unisex name in Japanese, which in Chinese characters means pure.)

## **Our representative participates in ASIACxO, which provides consulting service exclusively for executives.**

ASIACXO provides cutting-edge one or more advisors especially for the group of executives at the C level, such as CEO, CFO, with consulting service. Our representative participate in the business as an advisor.

**ASIACxO Web site : <http://www.asiacxo.info/>**



## Experiences of LUCK&PLUCK

We would like to help you with **“overseas market development,” “software localization,” “translation,” “movie creation,” “movie contents creation for mobile phones,” and “sales support of contents.”**

Furthermore, LUCK&PLUCK has experiences with **publishing, video, software development, development of English language materials.** Please feel free to consult us.

Contact us  
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Takayuki Yamasaki